Suzanne B. Shu

Suzanne B. Shu is the Dean of Faculty and Research for the Cornell University SC Johnson College of Business, and the John S. Dyson Professor in Marketing at Cornell's Dyson School of Applied Economics and Management. Her main area of research is in consumer financial decision making, especially regarding retirement income decisions. Dean Shu received a PhD from the University of Chicago and holds degrees in Electrical Engineering from Cornell University. She is currently an NBER Research Associate and has been a visiting scholar for several years at the Consumer Financial Protection Bureau.

