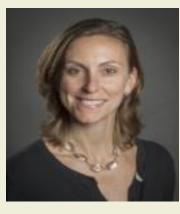
Student Loans: Is it Time for Employers to Step In?



Michael Doshier, Global Head of Retirement Marketing, Franklin Templeton Investments



Cindy Silva, Head of Financial Wellness Strategy, Fidelity Investments



Kate Winget, Chief Sales Officer, Gradifi



Rachel Collins, Counsel, Congressman Rodney Davis

Craig Copeland, Senior Research Associate, EBRI



#ebriPF83 #CollegeDebt

Trends in Student Loan Debt, 1992-2016

Craig Copeland, EBRI EBRI Policy Forum May 10, 2018



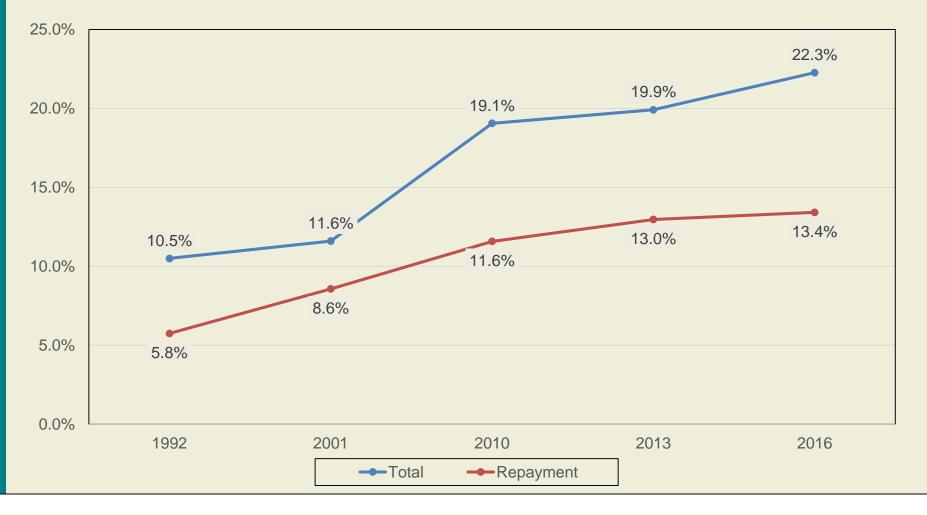
Overview

- Student Loan Debt
 - Incidence
 - Amounts
 - Payments
 - Specific Assets and Student Loan Debt
- Data Source—Survey of Consumer Finances
 - Federal Reserve's triennial survey on family wealth
 - Most comprehensive government survey on American families' total wealth
 - Contains all types of wealth including detailed data on all asset and debt types



3

Percentage of Families With Student Loan Debt and Percentage With Student Loan Debt in Repayment Status, 1992-2016

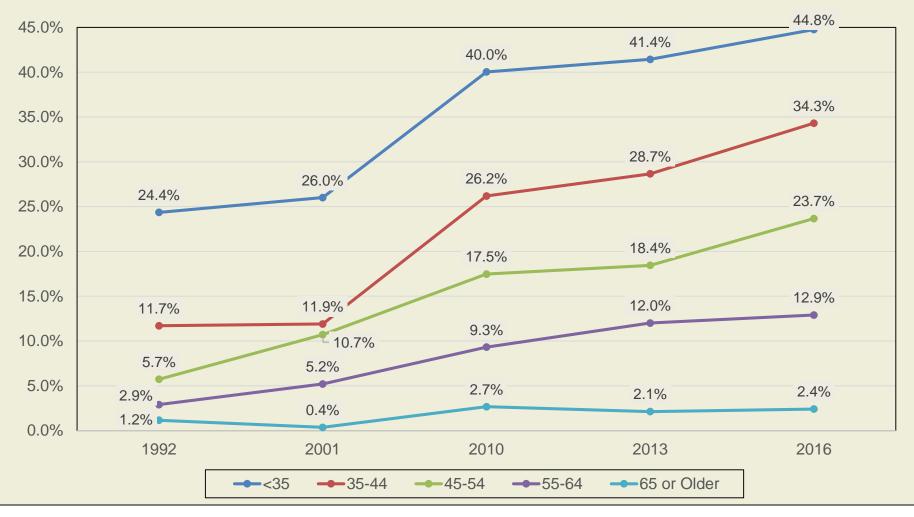




Source: Employee Benefit Research Institute estimates from the 1992, 2001, 2010, 2013, and 2016 Survey of Consumer Finances.

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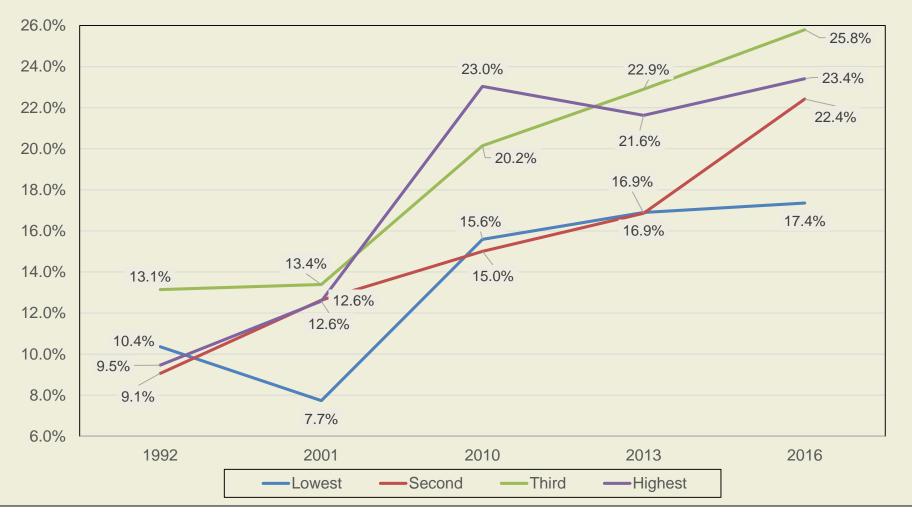
Percentage of Families With Student Loan Debt, by Age of Family Head, 1992-2016





Source: Employee Benefit Research Institute estimates from the 1992, 2001, 2010, 2013, and 2016 Survey of Consumer Finances.

Percentage of Families With Student Loan Debt, by Family Income Quartile, 1992-2016



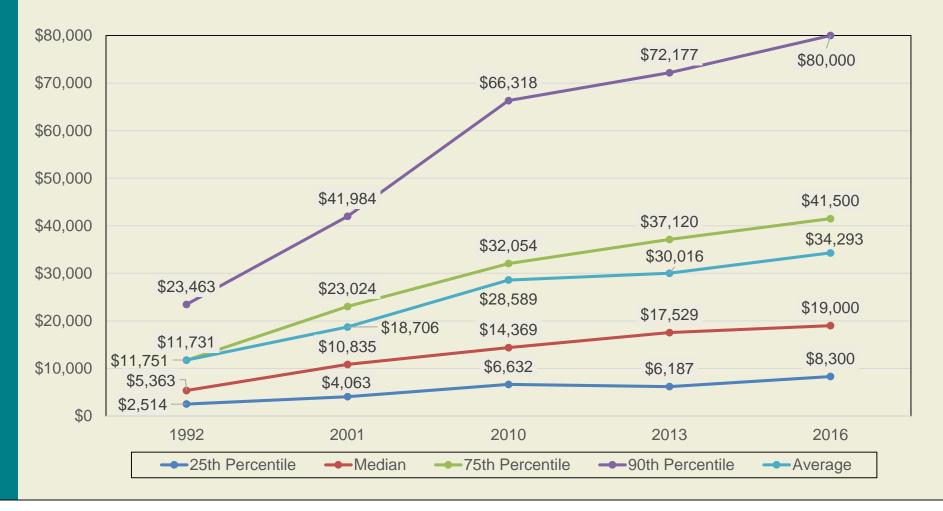


Source: Employee Benefit Research Institute estimates from the 1992, 2001, 2010, 2013, and 2016 Survey of Consumer Finances.

Student Loan Debt Amounts



Distribution of Student Loan Balances for Families Having Student Loans, by Various Demographic Categories, 1992-2016



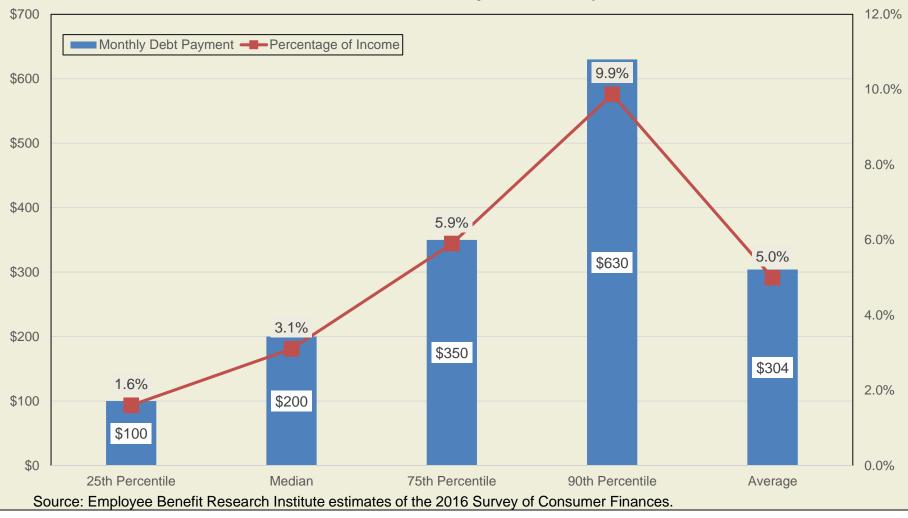
Source: Employee Benefit Research Institute estimates from the 1992, 2001, 2010, 2013, and 2016 Survey of Consumer Finances. All dollar values are in 2016 dollars.

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Median Monthly Required Student Loan Debt Payments and Percentage of Income the Debt Payments Represent

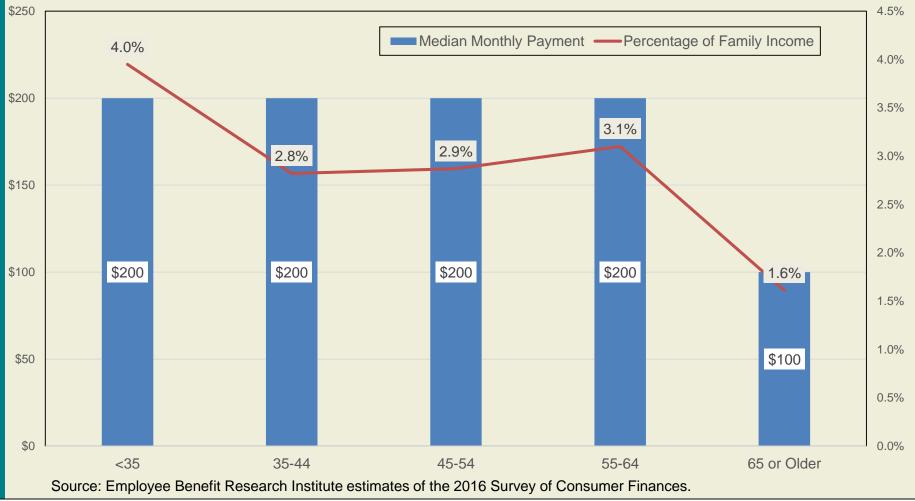


Distribution of Reported Required Family Monthly Student Loan Debt Payments and Distribution of the Percentage of Family Income That the Debt Payments Represent, 2016



10

Required Median Monthly Student Loan Debt Payments and Percentage of Income That the Debt Payments Represented, by Family Head Age, 2016





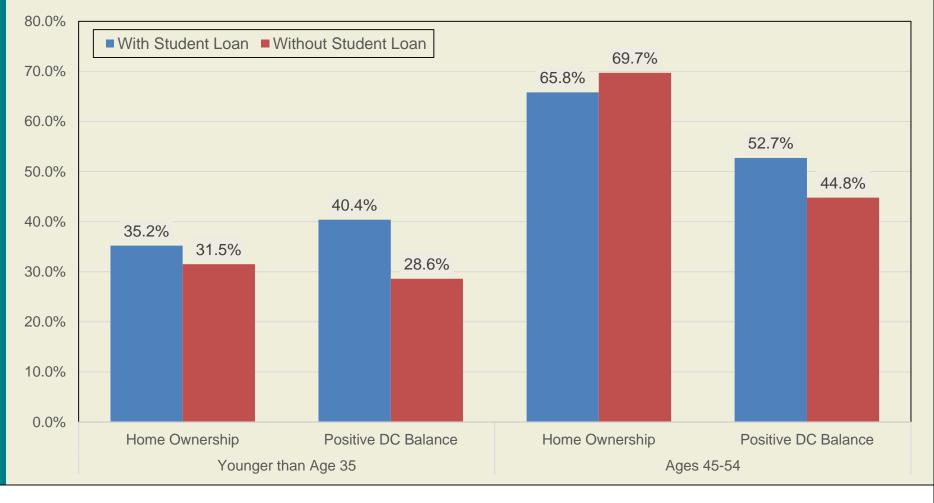
11

Specific Assets and Student Loan Debt

- Home Ownership
- DC Plans



Percentage of Families Who Own a Home and Have a Positive DC Balance, by Student Loan Incidence and Age of Family Head, 2016



Source: Employee Benefit Research Institute estimates from the 2016 Survey of Consumer Finances.

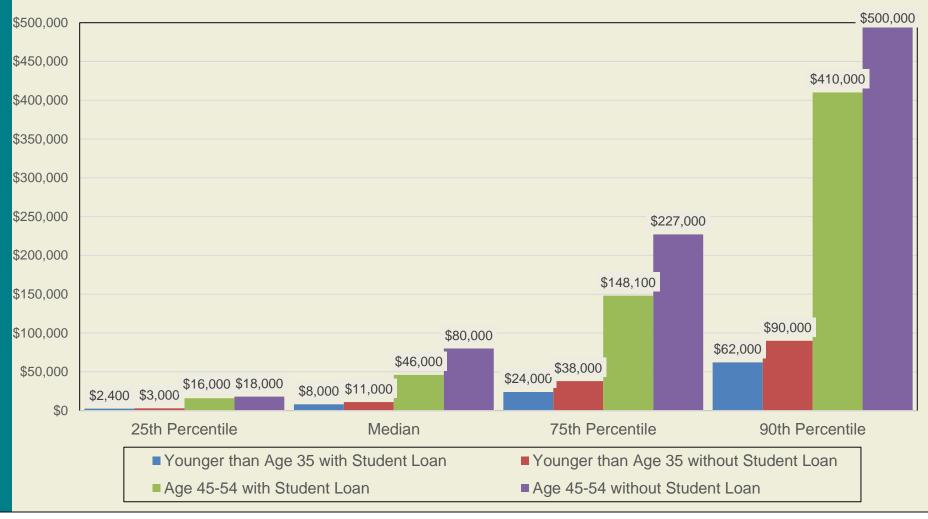
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13

Distribution of DC Plan Balances for Families With and Without Student Loans, Families With Heads of Specific Ages, 2016



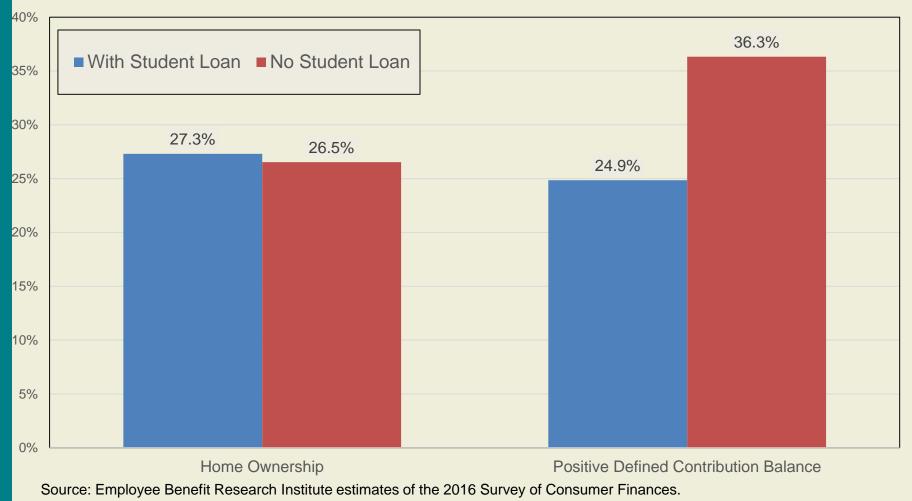
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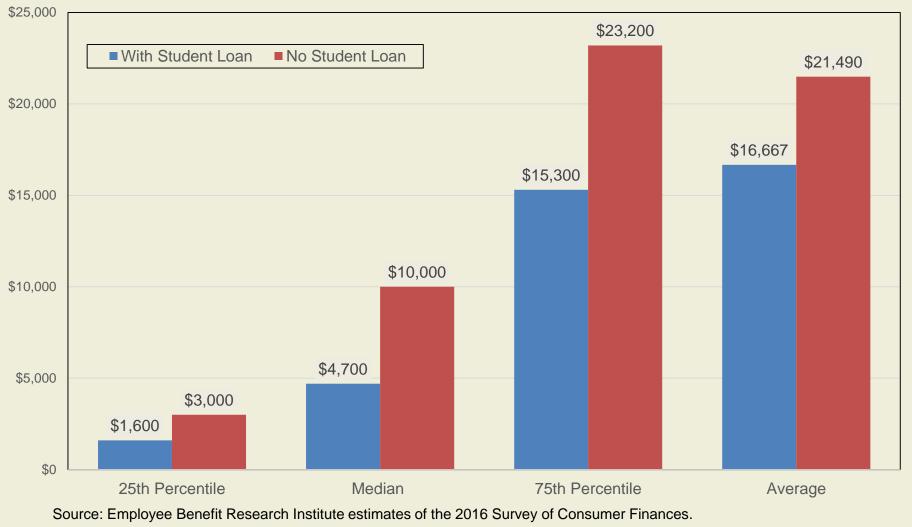
Source: Employee Benefit Research Institute estimates from the 2016 Survey of Consumer Finances.

Percentage of Families With Heads Younger Than Age 35 and Having Some College That Own a Home and Have a Positive Defined Contribution Balance, by Student Loan Incidence, 2016





Distribution of Defined Contribution Balances for Families With Heads Ages Younger Than 35 and Some College, by Student Loan Incidence, 2016





Takeaways

- The incidence of student loan debt has been growing significantly (nearly doubling since 2001), particularly among families with heads younger than age 35 and ages 35-44.
- The average student loan debt amount increased in real amounts by 20% from 2010 to 2016, and the median increased 32%.
- The required median debt payment was \$200 in 2016, which represented 3.1% of family income. However, these payments reach 10 percent and above of family income for those with the highest debt payments.
- DC balances are lower for those *with* student loan debt than for those without it.



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EBRI-ERF Policy Forum #83 Retirement, Health and Financial Wellbeing Thursday, May 10, 2018 Wireless Network: DCCTR Wireless Password: meeting2015DC Tweet: #ebriPF83





EBRI Policy Forum

KATE WINGET

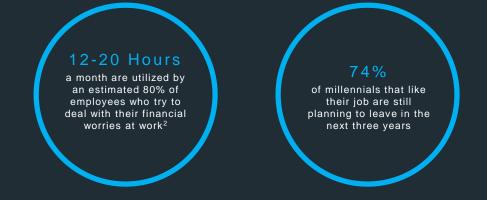




Debt directly impacts your employees and their performance

80% of working professionals with student debt consider their student debt to be a source of significant or very significant stress.

Four out of five employers report that their employee's personal financial issues impact their job performance resulting in:



Which translates to real costs for employers:

90-200%

Turnover costs up to 90 – 200% of an employee's annual salary

\$30.5B

Millennial turnover alone is estimated to cost the U.S. economy \$30.5 billion

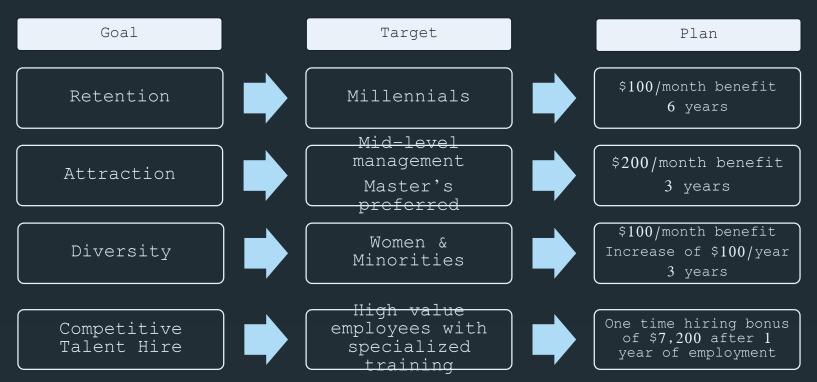
Corporate culture and benefits packages must be tailored to engage the needs of Millennials and give them reasons to stay





Debt is not a one size fits all problem, and our solutions shouldn't be either

Budget: \$7.500/employee





Help Sarah pay off debt **3 years**, **1 month** earlier and save up to **\$10,046**

WITHOUT STUDENT LOAN CONTRIBUTIONS

\$26,500 principal paid

\$5,696 INTEREST PAID

10 yrs repayment time

\$32,196

TOTAL PAID

WITH STUDENT LOAN CONTRIBUTIONS

\$18,300 principal paid

\$3,850 INTEREST PAID

6 yrs, 11 mos repayment time



TOTAL PAID

