## The Potential for Better Asset Management in Retirement to Increase Financial Security



Mathew Greenwald

Presented to:
Employee Benefit Research Institute
May 12, 2011
Washington, D.C.

Mathew Greenwald\&Associates, Inc.

## The Challenge

## The Huge Baby Boom Generation

 Faces an Incredibly Expensive Retirement, Which They Have Not Adequately Prepared For- Reduction of Guaranteed Lifetime Income
- Falling entitlement programs
- Less defined benefit plans
-Higher Health Care Costs
-Longer Life
-Higher lifestyle needs

Figure 1
Private-Sector Workers Participating in an EmploymentBased Retirement Plan, by Plan Type, 1979-2008
(Among all workers)


Source: U.S. Department of Labor Fom 5500 Summaries for 1979-1998; PEGC, Current Population Survey data for 1999-2006;
Employbe Benefit Research Institute estimates for 1999-2008.

# The Decline in Social Security Replacement Rate for the Average Worker Retiring at Age 65 

\%In 2004 ..... 39
In 2030, After Extension ofNormal Retirement Age to 6736
After Medicare Part B Premium Deduction ..... 32
After Personal Income Tax(not adjusted for inflation)29

## Employer-Sponsored Retiree Health Coverage Among Organizations with 500+ Employees



## Savings Needed for Medigap Premiums, Medicare Part B Premiums, Medicare Part D Premiums and Out-of-Pocket Drug Expenses for Retirement at Age 65 in 2010

|  | Median <br> Prescription <br> Drug Expenses <br> Throughout <br> Retirement | 75th Percentile <br> of Prescription <br> Drug Expenses <br> Throughout <br> Retirement | 90th Percentile <br> of Prescription |
| :--- | :---: | :---: | :---: | :---: |
| Drug Expenses |  |  |  |
| Throughout |  |  |  |
| Retirement |  |  |  |$|$

## Under-Funding Retirement

Income of Families Headed by 55- to 64-year olds


## Household Debt and Savings: 1920-2008

Reported in 2008 Dollars


Sub-optimal Practices of Many Financial Advisors

- Most advisors do not address longevity risk
- Many advisors suggest clients assume they will live to age 90-92, often without assessing health
- Clients do not get a chance to assess how much risk they are taking with their spending levels


## Reducing Exposure to Equities

Generally, do you believe that clients who are retired should reduce their exposure to equities as they get into their late 70s and 80s?

Percent saying yes



## Reaction to Specific Retiree Scenario

What type of asset allocation would you usually recommend for a couple, both age 65, with moderate risk tolerance, who had about $\$ 500,000$ of investable assets, with no defined benefit plan, who wanted to support a lifestyle costing about $\$ 35,000$ per year in addition to their Social Security benefit?

- All Advisors 2007 ( $\mathrm{n}=256$ )
$\square$ All Advisors 2009 ( $n=250$ )
© All Advisors in 2010 ( $\mathrm{n}=126$ )



# Recommended Withdrawal Rate for 65 Year Old Couple with $\$ 1$ Million 

- Monte Carlo analysis suggests withdrawal of \$37,500 in the first year for a $90 \%$ chance of having enough money until age 92
- Assumes 50\% in equities
- This equals about \$2, 250 a month in first year after taxes, plus Social Security
- 25\% likelihood one will live longer if both are healthy at age 65
- Spending rises 3\% a year, inflation for older people may exceed that

Financial Strategies During Retirement Must Be Different Than During Accumulation

## Accumulation

Plan to date certain
Low penalty if not prepared on date

Volatility ally
Focus should be on equities
Low risk of major unpredictable expense

## During Retirement

No certain end date
Major penalty if run out

## Volatility enemy

Focus should be on income
High risk of major unpredictable expense

## The Importance of Longevity T. Rowe Price Calculation

1. Start Age
2. Retirement Length
3. Retirement Assets
4. Simulated Success Rate

65 years
15 years
\$1,000,000
90\%


Portfolios

## The Importance of Longevity T. Rowe Price Calculation

1. Start Age
2. Retirement Length
3. Retirement Assets
4. Simulated Success Rate


Portfolios

# More Prevalent Use of Mortality Risk Pooling Is a Key to Great Financial Security 

- Creates more income and liquidity in short term than other fixed investments
- Makes planning easier
- Likely to create more income (because of mortality credits) and assets for those who live longer than life expectancy (and are at most risk of outliving resources)

Obtaining Monthly Income of $\$ 1,000$ with \$300,000: A 70 Year Old Man
(A 70 year old man has a life expectancy of 17 years)

| 10 Year AAA Corp. | Life Annuity <br> $\$ 136,444=\$ 1,000$ a <br> Bond |
| :--- | :--- |
| At 4\% $=\$ 1,000$ a |  |
| Month for Ten Years |  |
| Month for Life |  |
| Invest other |  |
| $\$ 163,556$ |  |$|$| In Ten Years |
| :--- |
| $\$ 300,000$ | | In Ten Years |
| :--- |
| $\$ 1,000$ a Month for <br> Life, Plus $\$ 266,415$ <br> (Assuming Return <br> of 5\% a Year) |

Myths About Value of the Estate and Liquidity: Return to the 70 Year Old Man (who needs \$1,000 a month)

Life expectancy for male at age 70 is 17 years

| Ten Years After |  |
| :--- | :--- |
| $\$ 300,000$ | Ten Years with <br> Life Annuity <br> $\$ 1,000$ a Month for <br> Life, Plus $\$ 266,415$ <br> (Assuming Return <br> of $5 \%$ a Year) |
| In Seven |  |
| Additional Years <br> Value of $\$ 300,000$ <br> bond | Additional Years <br> $\$ 374,873$ <br> (Assuming a Return <br> of 5\% a Year) |

